



who has amazing women?

—  
we do.

business impact awards

March 2021

 ashland.com / efficacy usability allure integrity profitability™



 Ashland™  
always solving



## Charlotte Sjöström

process improvement specialist EMEA,  
Sweden

—

Charlotte greatly improved efficiencies and adjusted Ashland's Enterprise Resource Planning system (SAP) to the changing and complex environment in the region of EMEA.



solver badges

creative, enthusiastic, energetic





## Saskia Phemba

product manager I&S, Antwerp, Belgium

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Saskia secured a major customer in Asia, which will add greatly to Ashland's bottom line.



**solver badges**

caring, perceptive, passionate





## Supattra (Joy) Hanphichanchai

sales account manager, Thailand

—

With the help of technical team's support, Joy has won business with several new lucrative customers. In addition, Joy with her good relationship with the customers in the region, has also tapped some new opportunities in the marketplace and initiated new projects.



**solver badges**

cheerful, diligent, enthusiastic





## Sonya Broderick

sales manager, Great Britain

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Sonya strongly contributed to the successful commercial launch of a new product and, together with her team, greatly increased sales. This enabled the nutrition business to meet its business target and these sales were a major contributor to the profitability of the global business.



silver badges  
glass half full





## Sandra Deoti

information technology, Brazil

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Sandra has been central in the successful SAP G1 implementation in Colombia and Argentina and on-schedule deployment in Brazil.



**solver badges**

hard-worker, committed, dynamic





## Nathalie Tietcheu

legal, Bridgewater

—  
Nathalie was integral in working with our businesses over the last 2 years to help them review and manage their patent portfolios and determine what cost savings could be reasonably achieved while retaining streamlined yet strong, valuable patent portfolios. This collaboration and review resulted in a significant cost savings to Ashland.



solver badges

learner, confident, passionate





## Joy Steinbeck

global business manager,  
household and oral care, Calvert City

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Joy effectively interfaced with customers, distributors, account managers, supply chain and a management team globally to build and manage the forecast, communicate customer needs, prioritize and allocate supply. Joy's contribution helped achieve new sales in home care.



**solver badges**

family oriented, dedicated, cheerful







## Jessie Lou

logistics manager - Asia, China

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Jessi stepped in as the country lead in China, as well as the regional lead for Logistics. Through 2020's challenges and changes, Jessi remained professional, collaborative and focused on Ashland's customers.



**solver badges**

approachability, composure, perseverance





## Amy Wenning

technical service representative, Dublin

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Amy helped grow Ashland's pressure sensitive adhesive business in FY20. This is just part of the overall pipeline she is working on. Amy kept an extraordinary focus on growth, even in a difficult environment where many customers halted projects and even operations due to the COVID-19 pandemic.



**solver badges**

dedicated, hardworking, team player





## Karine Deruddre

head of skin care applications  
laboratory, France

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Karine is the essence of the "we are all sales" approach. She regularly helps customers in solving their formulations issues, while finding solutions for customers, she managed to also introduce new products.



**solver badges**

tenacious, curious, empathetic





## Sarah Sidd

process technology engineer, Freetown

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Sara has improved production and delivery quality. In addition, Sarah created a technical data package for one of the product lines. The technical data package goes through the entire manufacturing process from intermediate fluid production to final product packaging. This is an invaluable tool for the teams working on the material and makes the process more efficient and adds consistency.



solver badges

passionate, driven and versatile





## LaTanya Winston

continuous improvement manager, Hopewell

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LaTanya re-vitalized our Ashland Production System (APS) implementation and to helped accelerate safety culture changes. She also prepped the plant for upcoming APS certification audit, to qualify us as "sustainable without CCI intervention." She also on-site communication to keep everyone in plant informed/updated.



**solver badges**

dependable adaptable, respectful





## Sindhoora Kadire

sap I2 stp support specialist, Hyderabad

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Sindhoora successfully led and worked on the very complex implementation in the Purchasing and Accounts Payable areas for Argentina and Colombia, requiring coordinating between the employees in South America and an external consultant in order to deliver a successful, on-time implementation. This effort has continued with the Brazil portion of the project, a much more complex region.



**solver badges**

reliable, hard-working, persistent





## Alba Gonzalez

sales representative II, Mexico

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Alba was able to increase revenue for sales in Mexico. During the 2020 fiscal year, she obtained important projects in her region, including lucrative opportunities and strengthened customer relations.



**solver badges**

positive, responsible, honest





## Vaishali Salunke

office administrator, Mumbai

—

With the changes in vendor support during the lockdown, she has supported all the departments for: Courier (including checks Ashland received for payments), Printing needs, stationery, HK material for cleaning and Pest controls. In addition, she found additional ways to bring cost savings. She has also worked to ensure the safety of self and her team.



solver badges

determined, open mind, reliable







## Gyongyi Lassu

corporate trade EMEA brexit preparation  
project manager, Netherlands

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Gyongyi managed the Brexit project (ongoing) over several years for Ashland (voting started in 2016) as the developments unfolded between the EU and UK. Gyongyi coordinated cross functional global discussions to keep teams aligned and educated as the ever-changing landscape developed and kept Ashland in a strategic position as the global economy changes.



**solver badges**

focused, conscientious, curious





## Jennifer Rodriguez

marketing specialist, Wilmington

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During a time when most customer conversations have gone virtual, Ashland desperately needed a solution to stay connected. Jennifer worked across the Life Sciences business with technical and marketing leaders to help develop, launch, and facilitate a series of over 35+ webinars, connecting with 2,000+ customers worldwide. Jennifer drove business results by helping to keep the conversation alive in the marketplace around Ashland products, through the facilitation of webinars.



**solver badges**

ambitious, dedicated, outgoing





## Andrea Burron

scientist III, Bradford, UK

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Andrea helped to lead the biodegradation team, saving the company thousands of pounds per sample tested. She manages the document management system and ensures legal compliance by running the monitoring and measurement log. Consistently goes above and beyond her role as a synthesis chemist.



**solver badges**

dependable, conscientious, thoughtful





## Sarah Phelan

senior EHS manager, Pharmachem

—  
Sarah worked tirelessly over the last year working with the “pharma chem” locations to improve safety performance. With persistence, leadership, and coordination of many activities she was able to help the team to reduce Total Preventable Recordable Rate (TPRR) injuries by over 35% vs prior year.



**solver badges**

creative, adventurous, hardworking



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always solving